

3CR Rates Card

3CR was established in 1976 to provide a voice for those denied access to the mass media. We broadcast community-based, non-commercial announcements. Our fees are a contribution towards the administration and production of announcements. 3CR can create a promotional package to suit your budget and need. Contact us for more details: projects@3cr.org.au

Community Announcement Rates

To keep our announcements accessible, our fees are scaled based on the size of the organisation taking out the announcement.

Small organisations (funded by members) pay \$120 per announcement

Gig, venue or tour promotion pay \$220 per announcement

Medium organisations (funded by members & government) pay \$250 per announcement

Large organisations (funded wholly by government) pay \$400 per announcement

What's included

Script writing assistance, audio read and production, approval process.

A 3-4 week broadcast campaign that can be heard on 855am, Digital Radio and Streaming. On average each announcement is played out 10 times a week.

The fine print

All announcements are 30 seconds in length. Prices quoted are for one script per campaign. Costs are incurred for extra production and scripts. 3CR produces announcements in-house.

Payment via invoice - rates do not include GST

Affiliate organisations receive a 25% discount.

Community Languages

Community announcements are available in both English and the community languages currently broadcast on air.

Announcements in language :

No translation required - \$350

Translation required - \$440

Targeted Campaigns

If you have a specific audience you want to reach, we can facilitate targeted campaigns that play out at specific times or on specific shows. Targeted Campaign rates are:

\$300 for 10 plays

\$600 for 20 plays

\$1,000 for 40 plays

Audio production for a Targeted Campaign is \$70 per announcement.

Greek - Spanish - Nepalese -
Tamil - Sudanese Arabic -
Cantonese - Somali Amharic
- Classical Arabic - Chilean
Spanish - Tigrinya - West
Papuan (English & Bahasa) -
Italian

